



ON AIR

THE
TRANSFORMATION
NETWORK

AUDIO
VIDEO
NEW
LEVEL

Step into your **YES** and Host Your Own
LIVE Online TV Show & Podcast!

Conscious Marketing &
Support for your message

Thousands of banner click-
throughs to your site

Millions of Monthly
Web Hits

Millions of Impressions for
every commercial aired

Award-winning Support Team to develop,
produce, and market

Whatever you think we are, we are more than that.”

Our Mission

To inspire, educate, and transform the world through powerful programming, providing solutions and options for living a positive and transformative lifestyle.

Roadmap

We achieve this by providing programming presented by world renowned experts. (YOU!) Each show contains core wisdom and specifics in areas of Mind, Body and Spirit that are needed to improve every facet of a modern individual’s life.

Your Goal is Our Goal.

Our hosting & co-hosting opportunities are customized with your goal in mind. This begins with laying a foundation so you can be more visible and generating new content on a regular basis.

We co-create with YOU to develop & expand your message through your online TV show, radio show & podcast.



Network Owner:
Dr. Pat Baccili
Host of The Dr. Pat Show –
Talk Radio to Thrive By!

Create
Empower
Inspire
Transform

Transforming the World
One Listener at a Time!

Stevie Award Best Management Team
Stevie Award Women Helping Women

Developing Your Show

3 Part Services

1. Coaching & Mentoring

This is the planning phase to make sure we honor what is in your heart to bring to the world. This includes sessions with TTR team, creative input for developing your show & promo elements, technical setup, audio/video equipment recommendations, show format, and show promotion. Plus, coaching by Dr. Pat Baccili on what she has learned as a 20-year #1 rated host. All the content being created is approved by you before we go live.

2. Full Professional Production

We go live with your show! You have a professional producer handling all the technical aspects of connecting you, your guests, and callers. The show will be streaming live through TTN and several online affiliates. After the show goes live, the team does the editing and distribution of the audio & video to major podcasting outlets.

3. The Ripple Effect

The independent network audience + social media + embedding your brand, your message, and your links in multiple platforms = increased SEO, increased brand awareness, and increased credibility. The Transformation Network can be your one-stop-shop to support all aspects of your brand & business growth.



becoming
AN ONLINE COACHING PROGRAM
FOR WOMEN SEEKING MORE FOR
THEIR LIFE, SOMETHING BETTER.

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LEAHROLING.COM

JOIN NOW

DREAM BUILDERS
Marriage Coaching & Counseling
COACH MARTEZ & WOODRINA LAYTON, LPC

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Thriving, & Fun Again!

- Marriage Coaching & Counseling
Couples | Individuals
- Personal Coaching/Counseling
- Recovery - Our Specialty

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Banners Promoting Your Services

LOVE AND LIGHT
Love and Light with Dr. Lisa: Everyday Living in Peace

+ Play Newest + Follow

Love and Light with Dr. Lisa: Everyday Living in Peace. Day-to-day living can be difficult in our world today and most people don't know how to live a peaceful, joy-filled existence. The key to this is simple: Love. Join Dr. Lisa Collins as she unpacks and identifies the need for a peaceful, love-filled existence by engaging th...

Show More

Courage to Be Seen Radio with Sherrie Clark
Transformation Talk Radio

+ Subscribe + Visit website

How did the last conversation with your boss go, did it involve paperwork? 40 percent of women have never had an informal interaction with a senior leader. Why does that matter? Sherrie Clark is an experienced global engineering leader, speaker, coach, and mentor. From her experiences in one-on-one coaching to corporate consulting and executive coaching, Sherrie has learned many women need at least three things to discover and face success. Learn about the ACES™ program, how to survive male-dominated fields with grace and authenticity, and reach the top without ever once giving up on who you are. No holding back or obscure excuses in the world that is all you. Explore the freedom of embracing the whole of who you are. Listen up. Sherrie will change your mind and tell you what you need to know to know you have the Courage to Be Seen with Sherrie Clark

Google Podcasts

Podcast Distribution with Your Brand

Episodes

All means All in Community Building: Who Will Lead Us?
March 23, 2023 - 43 min

The Heart Leader Podcast
SUVERA

Episode #19: Are You Driving Your Ego Or Along For The Ride? Stories &...
March 23, 2023

Episode #18: A Heart-Centered Approach To Creating Calm In The Chaos...
March 16, 2023

Episode #17: A Voice For Those Who Have Been Silenced with Rangina...
March 9, 2023

Awaken Your Truth with RiTika Rose
Transformation Talk Radio

Spotify

Live Now!

Awaken Your Truth with RiTika Rose is a space to engage with us conversation and inspiring stories of personal transformation. The world is in need of healing, and that healing starts with people. When we engage with ourselves authentically, we see more...

The *Doc* Show
Talk, Radio to Thrive By!
PRESENTS

FEATURED GUEST
Brett Bevell
BrettBevell.com

Brett Bevell
AUTHOR
REIKI MASTER & TEACHER
ENERGY HEALER
SPIRITUAL ADVISOR

The Pause
with
Ellen Wyoming DeJoy

Take a Pause,
Then Take Action

Be Happy Now Show
with
Claudia - Sam

Flex your soul connection muscles and be your inner guide to fulfillment

Thursdays 3:30pm PT / 6:30pm ET
thehappyshow.com

with Medha Johnson

TRUST THE WISDOM & POWER WITHIN YOU TO CREATE SUCCESS

1st Thursdays
10am PT / 1pm ET
personalwisdomcoachingnow.com

ellenwyomingdejoy.com

Susan Denee
susandenee.com
#INVENTOUCRAZY

REASON. "WIFE OF A TRIL" BLENDED THE HEART.

CRAZY WITH HOST Susan Denee cure
WORK IN THE RAW

Tuesdays
5pm PT / 8pm ET
susandenee.com

Credit Score

Mobile & Website Player Audio & Video

Your Reach with Us

Heard in over 165 countries!

The network's primary audience comes directly to the website to watch, listen and download content.

Website

Millions of Website Hits Monthly and **hundreds of thousands unique visitors**

Views

Added views/downloads from outlets outside of the network website totaling over 40,000 per month

Syndication

Average hourly listener on Dr. Pat's extended network AM Seattle. *All network shows are promoted through this platform + additional distribution across FM Australia & podcasting sites



One thing I can say is that I am grateful for Dr. Pat. You are just this amazing light and example in the world. I don't even know what I would do with my morning without you and I know a lot of people feel the same way.



So first of all congratulations for all of the things that you have created and for all the differences that you have made in so many peoples' lives. I love hearing your story because I know the impact you that have in the world. So Mazel tov to you.



This was really inspiring to listen to especially when we feel we have new options coming up. This helps me realize we have new possibilities every day.



So grateful to have found this! Its reassuring and encouraging to continue along that process while learning more from such brilliant individuals such as yourselves. I'm certain that the contemplation and implementation of "Six Dimensional Thinking" shall be pivotal to that continued growth. Thank you for posting!



Topics of Interest

- Alternative Health
- Self Improvement
- Women's Issues
- Psychic Phenomenon
- Relationships
- Spirituality

80% Women

*Varies slightly depending on format & platform of delivery

Age Range

- 25-35 30%
- 35+ 70%

*Varies slightly depending on format & platform of delivery

How They Listen

- 80% Direct on Network Website
- 20% Other: apps, smart speaker, Facebook or YouTube

Location (Top 5 80% of Listeners)

- USA
- Canada
- Europe
- Australia

Education

- College Grads 63%

Finance

- Earn over 150K 36%

Employment

- Employed Outside Home 51%
- Self-Employed 45%

Listener Demographics

The **Transformation Radio Network** is designed to attract the Cultural Creatives, a mass multi-generational cultural and lifestyle market unparalleled in U.S. history.

Approximately one of every four adult Americans, some 50 million people in the United States alone have the worldview, values and lifestyle of the Cultural Creatives, with about 80-90 million in the European Union.

These individuals are now instituting a wave of progressive social, environmental, spiritual, and economic change.

Their power as a consumer market remains virtually untapped.

LOHAS describes a conservative estimate of these people to spend **\$228.9 billion and growing**.

Additional Support Options

Add on as needed now or later

Full-service options for expanding your message

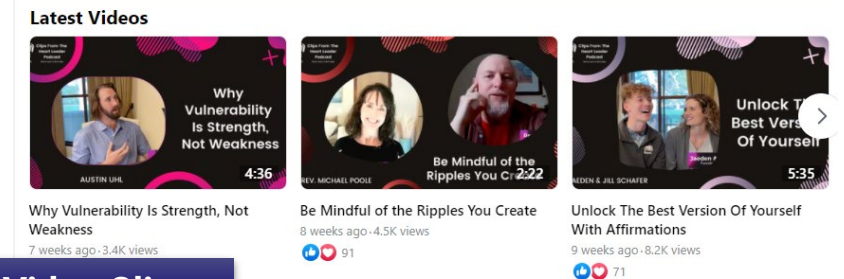
We offer a variety of services for you to choose from. We don't want to leave anything out so you can see the full scope of what's possible. Once we review this together, we can narrow down what will be the best solution for you right now.

Create a custom option with any of the following

- Managing your social media accounts + marketing emails
- Updating your website, backing up content
- Generating new marketing graphics for courses, events, webinars
- Extended audio & video editing for short highlight clips to use on social media platforms
- Branding support & coaching with Dr. Pat
- Business scaling & coaching with Dr. Pat
- Speaker training & marketing support
- Book writing direction, consulting, and pitch to agent
- Show transcripts for repurposing
- SEO for your website analysis & implementation
- Full website design

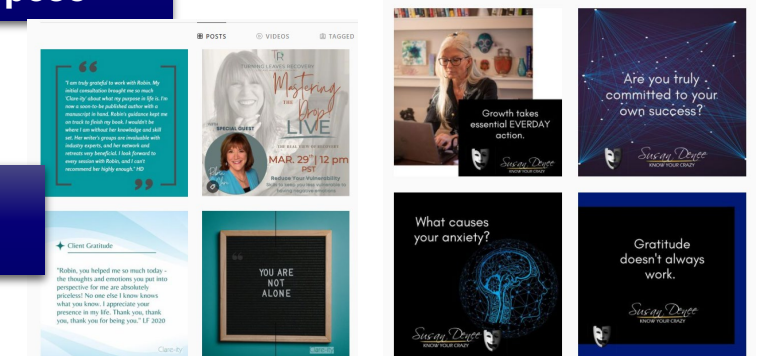


Branding & Website Design



Editing Video Clips to Repurpose

Social Media Management



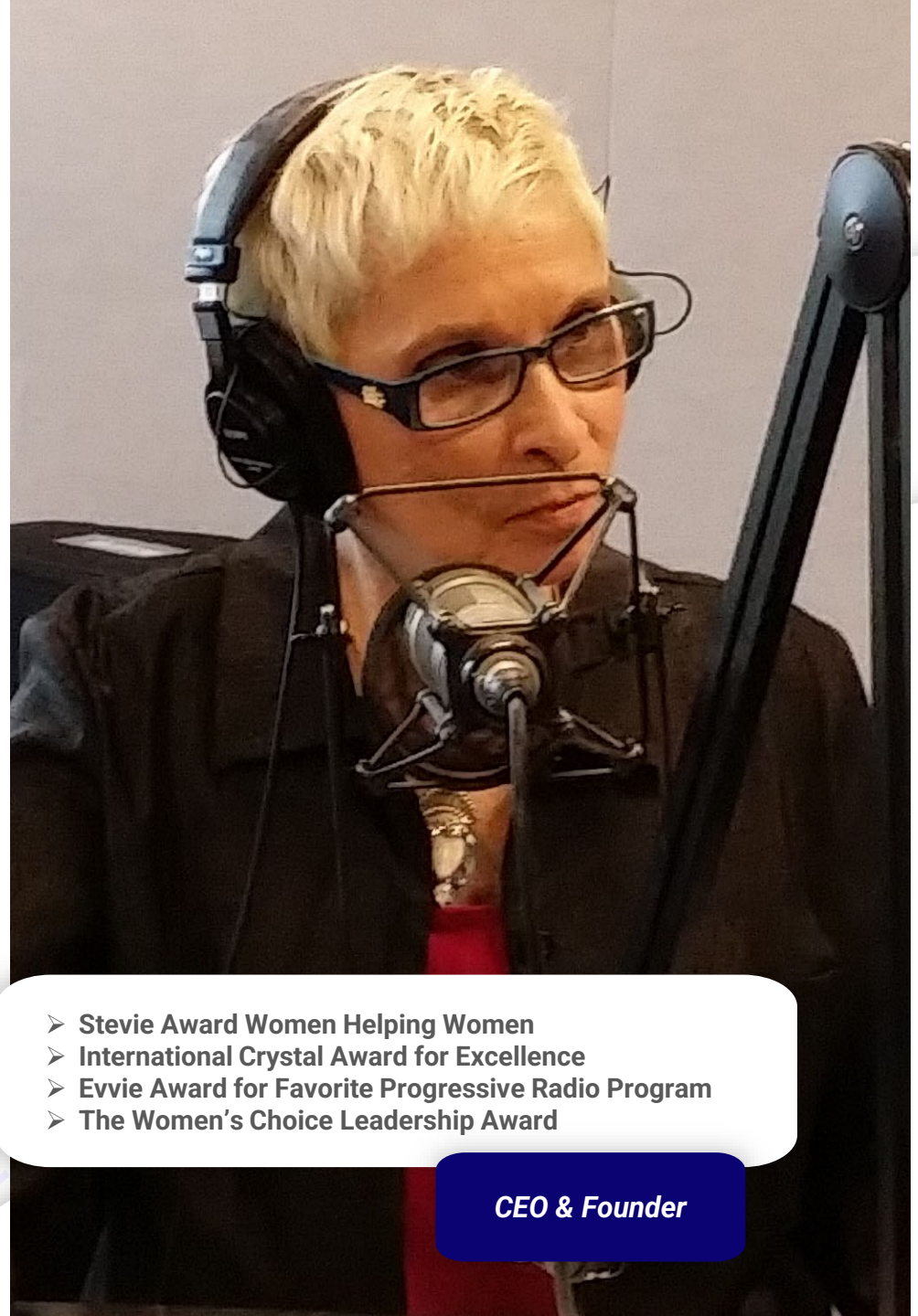
Dr. Pat Baccili – Network Owner

Dr. Pat Baccili is a leader in the field of human potential and the creator of the remarkable “Epic World”. An international award-winning talk radio host, TV commentator, keynote speaker, certified career and belief coach, dynamic seminar leader, award winning author/researcher on fostering respect and trust in the workplace, inspirational speaker, and CEO of a successful motivational company.

As a top host of the internationally acclaimed, The Dr. Pat Show – Talk Radio to Thrive By, #1 Positive Talk in Seattle several years running – the show reaches millions of people each year and is broadcast on hundreds of AM/FM/Digital networks and 165 countries with a powerful life- changing message. The Dr. Pat Show – Talk Radio to Thrive By! is the “New Mainstream” in talk radio bringing energizing and powerful interviews with renowned leaders in the field of human potential – delivered with a fresh attitude and mass appeal. It is this distinction that sets this show apart from others. Dr. Pat’s presentation and interview skills have been hailed by people like bestselling author of the Chicken Soup for the Soul Series, congressmen, and people from all walks of life. As Dr. Pat says, “we talk about everything from sex to spirituality with a vibration that honors the dignity of the human spirit.”

In 2010, Baccili launched Transformation Talk Radio, a network to set the standard for a new mainstream talk radio platform featuring over 30 hosts. In 2015, the network added additional channels and further syndication. Dr. Pat has created a groundbreaking media coaching and radio mentoring program to support others that desire to create a powerful radio presence.

Dr. Pat has received numerous awards for her empowering message on radio and her contribution to “Green Awareness” and to honor her work in launching the first radio show completely dedicated to Lyme Disease a decade ago.



- **Stevie Award Women Helping Women**
- **International Crystal Award for Excellence**
- **Evvie Award for Favorite Progressive Radio Program**
- **The Women’s Choice Leadership Award**

CEO & Founder

What our clients say



If you're wondering whether to host your own show on TTR – do it!

I hosted Unstuck JOY without past radio experience and loved it. Dr. Pat worked with me to make sure my creative concept was on point. The producers pushed me past my creative boundaries in a nurturing manner that helped me grow and have more confidence. Who knew you could create art live on the radio? From promotion to show-day production, TTR is a pleasure to work with! -Vicki Todd



You are my first radio show mentor and I'm so glad I had a great run with you with on Empowered Living Radio. That radio show put me in contact with the guru of the gurus! After all these years, Dr. Pat is the realest. She told me to just be myself and that wisdom is still something that sticks with me. -Steve Maraboli



Dr. Pat and her team took my words, my ideas and my business and brought it to life. It was everything I had dreamed about and so much more. I will forever be grateful to Dr. Pat and her team and will never forget the beautiful gift they have given me...my platform for my soul's message. - Jen Zelop



"The idea for this book came about through working with Dr. Pat Baccili. Dr. Pat reached out to me from the other side of the world. I had never heard of her before, but we connected and she helped me to get out of my own way by saying, "You know things I've never heard before." I am eternally grateful for Dr. Pat's vision, good humor and her open-heartedness."

– Sarah Mane, printed in Acknowledgments of her book Conscious Confidence



"My special offer for the last show was to get 10 minutes of time with me at no charge. So the first 10 minutes of the appointment there's no charge and you get the names of your angels, and you can ask about your life's purpose, or you can get information or questions you've wondered about your whole life. And I'm just giving you that time so that you get acquainted with me, you see how productive the angels are and how much they can help you. But mostly it's just something that I'm doing for you it's just my gift to you. And I should say Dr. Pat it was extremely productive or successful I don't know if it's the right words but so many people called and took advantage of it and moved forward on their life and that makes me very proud and very happy that I can do that. -Sue Storm



"We've been doing the show for 6 months and are excited to renew for another 6. Since starting our show we've seen a steady increase in our business and can only attribute that to the visibility in doing our show." -Pam Bright



THE
TRANSFORMATION
NETWORK

Become a Host or Co-Host

Unprecedented Support and Unlimited Possibilities

Are you someone with an even larger vision and more to get done? Ask us about our full integrated marketing communications work which includes branding and website design! Don't get caught up in doing everything yourself. The Transformation Network™ is a one-stop-shop for conscious entrepreneurs wanting to expand.

Brands we've helped build:

<https://drsharonmartin.com>

<https://allysonblythe.com>

<https://couragetobeseen.com>

<https://thetruthisfunny.com>

Pricing for all packages are customized for 6 or 12 months. Schedule a call to discuss how we can create something to support your next level of expansion!

Contact Us

 1-855-393-3742

 Host@TTRNetwork.com

 www.TheTransformationNetwork.com

***12 Years of Transforming Lives,
One Listener at a Time!***